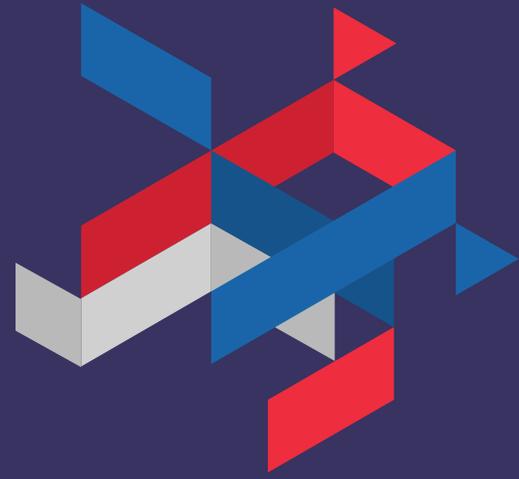


BRITISH COUNCIL | 25 YEARS IN UZBEKISTAN

CHANGE SCHOOL

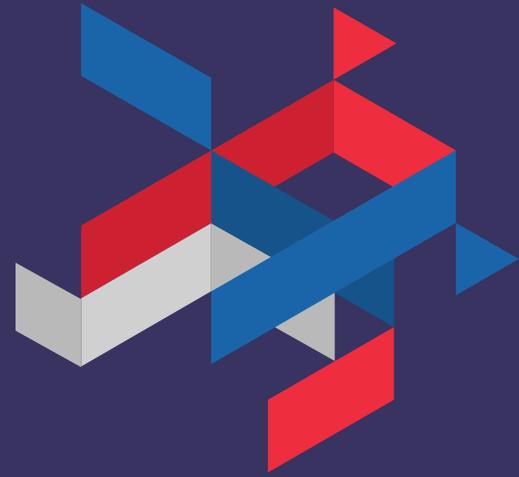


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Entrepreneurial University Awards Uzbekistan

Awards Pack and Guidance Document



Foreword

This year we are celebrating the 25th anniversary of the British Council in Uzbekistan. Our current focus in the country is supporting the new 2017-2021 National Development Strategy of the Republic of Uzbekistan and contributing to the implementation of a range of high impact educational and cultural reform partnerships. Our programme engages with 709 organisations and 117,000 individuals directly and reaches 27 million people in Uzbekistan and the UK. We are grateful to all our partners for their excellent collaboration.

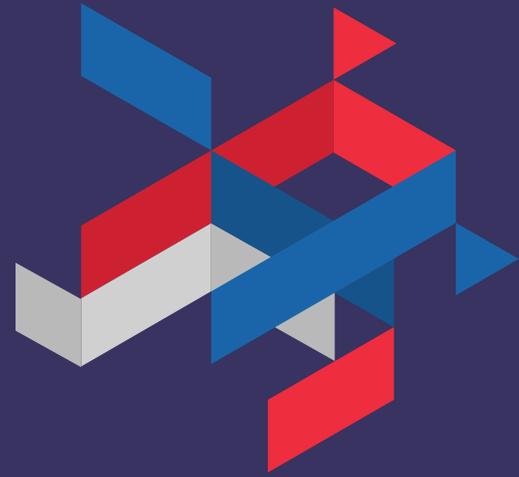
I am really pleased to welcome participants of our new Entrepreneurial University Award initiative, which is part of our Creative Spark programme aiming to boost bilateral higher education partnerships to drive creative enterprise education and develop business development thinking and skills among young people. I am very happy that we are running this new Awards programme in the Year of Opportunities for Young People and Healthcare in Uzbekistan.

Universities have always been key drivers of growth in the country. This initiative is a fantastic opportunity to present the excellent collaborative work of project teams and seek recognition for the hard work you are all doing. It is really important that universities engage in this activity as it encourages connected thinking, collaboration and networking, supports economic development, employability and the creation of new businesses.

We are really pleased to be supporting this initiative and look forward to hearing your success stories and celebrating the winners of the inaugural awards!

Jamilya Gulyamova
Deputy Director
British Council Uzbekistan





Introduction

The Entrepreneurial University Awards in Uzbekistan are for celebrating the delivery of enterprise teaching, entrepreneurship training, student hub activities, ecosystem and community development, and providing universities with recognition for their work.



<https://youtu.be/-l5ufqI5qE8>

Why these awards are both relevant and important

The changes in education, knowledge acquisition and workplace skills are now accelerating very fast. Today, if you study an engineering degree, half of what you've learned may be out of date in three and a half years. Students don't just need to learn; they need to learn to keep up to date. It is not just the content but also the skills. Complex problem solving, cognitive flexibility, judgement and decision making, creativity and critical thinking – in summary, enterprise mindset behaviours are now the skills most in demand.

The Uzbekistan Higher Education development concept 2030 requires that education is responsive to the changing global and local markets' needs. HEIs address the needs for employability, introduce innovation, bringing the best international practice and co-create know-how with partners.

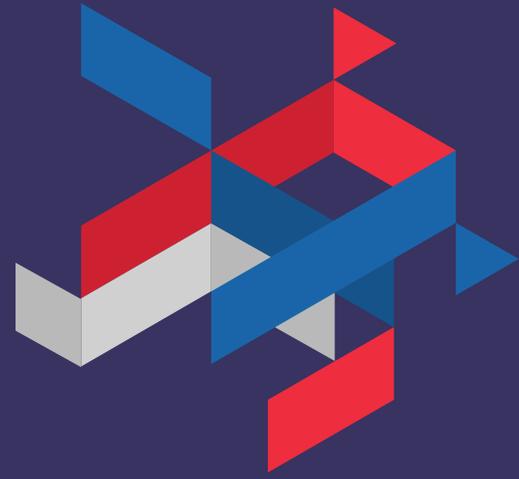
An entrepreneurial university can prepare students for the future. And this is what we are here to recognise, promote and celebrate.

Why you should apply

The awards include recognition for the institution, certificates, and media coverage, including press releases. Also, institutions and enterprise staff will have the opportunity to collect evidence to submit for innovation in teaching and graduate outcomes, develop international networks, undertake continuous professional development, and develop individual brands through media coverage.

To inspire and provide support, the Ministry of Higher Secondary and Specialised Support, the British Council and ChangeSchool are working with experts from across the UK's universities to bring Uzbekistan's first Entrepreneurial University Awards programme.

It is a pilot scheme, limited to the 11 institutions that participate in the British Council Creative Spark programme. In the next few pages, we describe each of the award categories and how to apply. We are excited to be a part of this important project for the very first time. We encourage you to take part in the initiative and let the world know about you!



The Awards

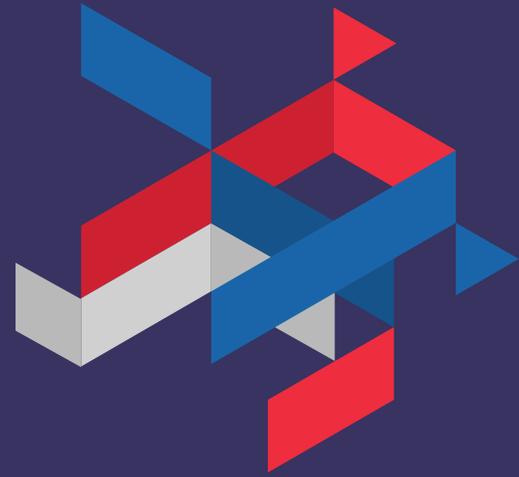
There are eight awards to compete for: Engagement, Start-up of the Year, Green University, Impact, Industry Relationship, Entrepreneurial Ecosystem, Popular Vote and Enterprise in the Curriculum. And finally, enterprising university of the year for the best three submissions in the above categories.

The eight awards are presented in the following pages. Under each award are criteria that give you guidance on the sub-criteria that you could base your application on, and a range of possibilities and evidence you could use to strengthen your application, presented thus:

Award Criteria

Your 500-word application should show that you:

1. Sub criteria (Evidence you can use and a range of possibilities you can consider)
2. Sub criteria...
3. ...



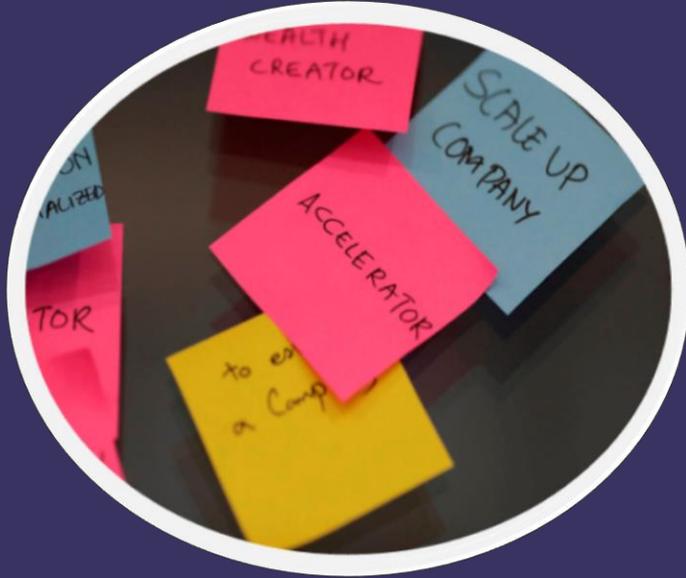
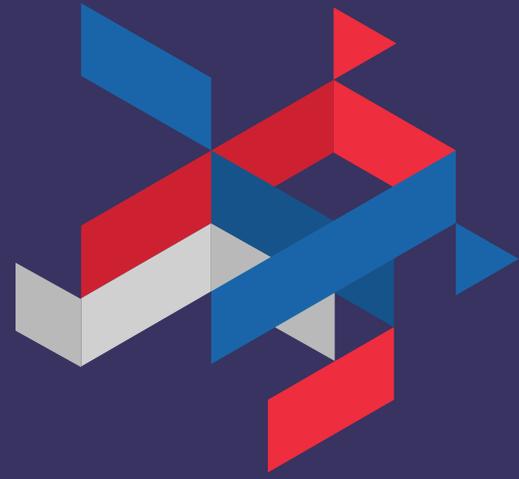
1. Engagement Award

This award recognises HEI enterprise hub activities that support student participation and engagement in enterprise events

Award Criteria

Your 500-word application should show that you:

1. Have wide ranging enterprise activity provision for students, graduates and staff? (description of what is being provided)
2. Actively encourages, promotes and engages students, graduates and staff enterprise activities (examples of promotional material used)
3. Can demonstrate active engagement from student, graduates and staff in enterprise activities (using evidence of KPIs or numbers engaging)
4. Can demonstrate a positive impact from your enterprise activities (through case studies and stories on success)



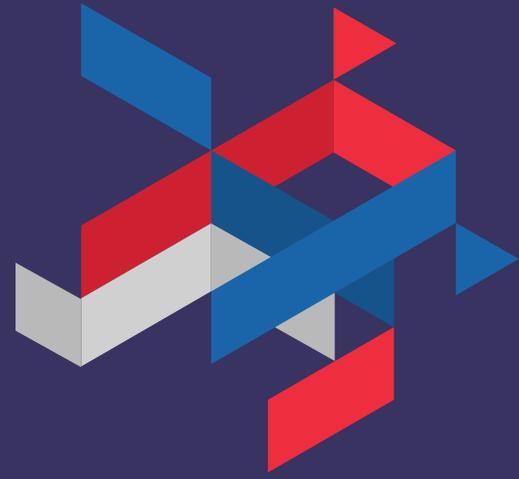
2. Start-up of the Year Award

This award recognises enterprise hub processes that support the journey from ideation to launching, including internal competitions such as Student start-up, Staff start-up/licensing, female led start-up and graduate start-up the year.

Award Criteria

Your 500-word application should show that you:

1. Have a dedicated programme or programmes to support the start-up of new ventures for students, graduates and staff (description of what is being provided).
2. Have actively encouraged and promoted student, graduate and staff start-up activities (examples of promotional material used).
3. Demonstrate active engagement from students, graduates and staff in start-up activities (evidence of KPIs, numbers engaging in ideation, number of startups, spin-outs, licensing deals).
4. Demonstrate a positive impact from your start-up activities (case studies and stories of success).



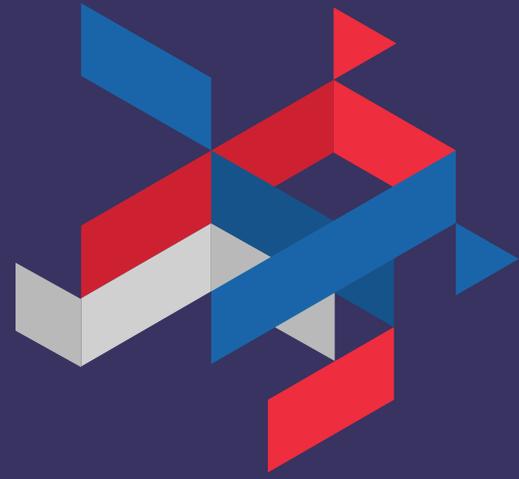
3. Green University Award

Identify university-driven projects, gain sponsorship and visibility and drive towards a zero-carbon economy, engaging stakeholders.

Award criteria

Your 500-word application should:

1. Outline what the institution is doing to move towards a zero-carbon economy (What is the 'big pledge', the strategy, and how far is that implemented? Is it one project? Or a series of projects?)
2. Show how staff and students are benefiting from this strategy (the projected impact of the approach and its impact so far)
3. Evidence what savings and value add this strategy or initiative is delivering (KPIs, cost savings, cost reduction, reputational benefits from the pledge)
4. Demonstrate active stakeholder engagement and a positive impact from your enterprise activities (case studies and stories of success)



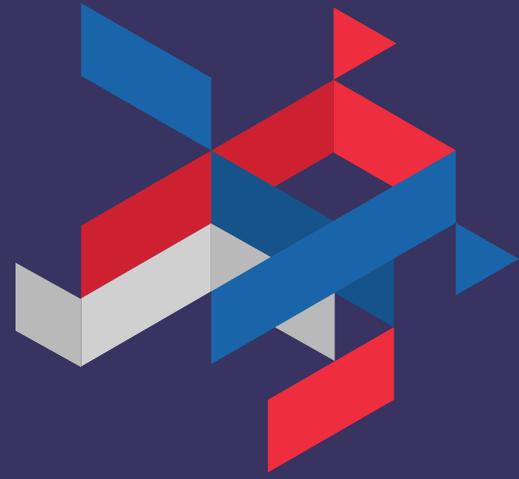
4. Impact Award

Engage in a public community project that makes a demonstrable impact for its beneficiaries.

Award criteria

Your 500-word application should:

1. Describe the project and its rationale (what is it providing, to whom and why are you doing this?).
 2. Show how the project actively encourages, promotes and engages students, staff and the target community (examples of promotional material used, and social handles evidencing engagement).
 3. Demonstrate active engagement from students, staff and the community (evidence of KPIs and numbers of beneficiaries engaging).
- Evidence a positive impact on the target community (case studies and stories of success).



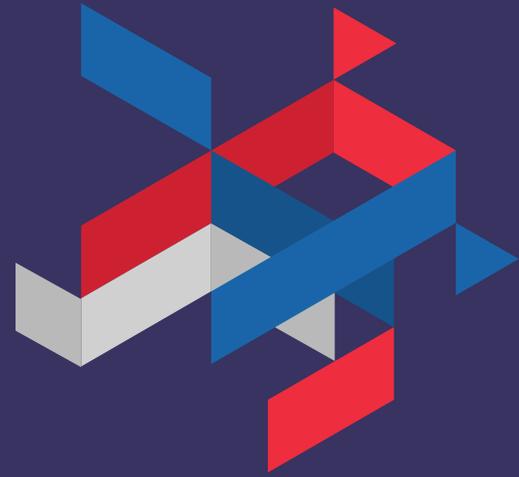
5. Industry Relationship Award

Best university-business partnership of the year.

Award criteria

Your 500-word application should:

1. Describe the purpose, nature and structure of the industry relationship (What is the partnership exploring? Why and how has the partnership come together? What is the commitment from the partnership to the institution? Is there a strategic roadmap in place?)
2. Show how staff and students are benefiting from this partnership (What is the impact of the partnership on student learning? How have staff benefited from the partnership? What is the impact on the wider University?)
3. Evidence the value add of the partnership and what it is delivering (consider income, supporting employability, applied research, real-world briefs for curriculum, KPIs)
4. Evidence the impact of the partnership (case studies and stories on success from both the University's perspective and the industry partner's)



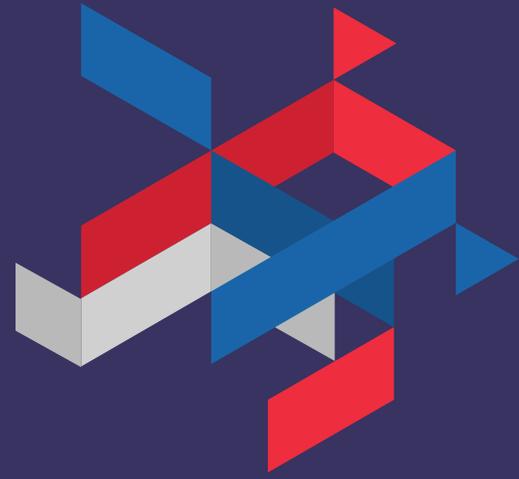
6. Entrepreneurial Ecosystem Award

Creating a diverse and useful entrepreneurial ecosystem by engaging partners in industry and government, leading to internships, consultancy, sponsorships, joint projects, student employment, and executive programmes from universities.

Award criteria

Your 500-word application should:

1. Describe their eco-system and who is in it (Roles played including the university. How does the eco-system come together and is it representative of the key regional/national stakeholders?).
2. Show how this ecosystem is benefiting all the partners within it and beyond (How you support one another, for example by 'feeding' each other's activities, and how does the region benefit?)
3. Articulate what the ecosystem aims to provide and how that is measured (use KPIs, numbers engaging internships, consultancy, sponsorships, joint projects, industry feedback into the curriculum, student employment, and executive programmes from universities).
4. Demonstrate a positive impact on the target community (case studies, stories of success and the diversity, breadth and reach of the network).



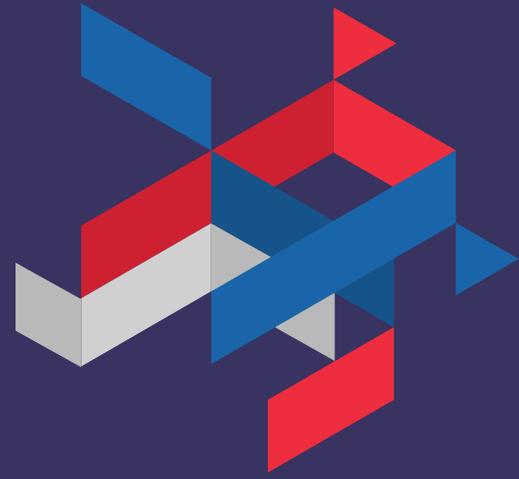
7. Popular Vote Award

Student voice, colleague or institutionally nominated award for the most enterprising teacher based on teaching activities conducted that year.

Award criteria

Voters will be asked to articulate:

1. Why are you nominating this teacher? (Why are they 'enterprising'? What activities have they delivered? What was innovative or enterprising about the activities, and the pedagogy or delivery?)
2. How are students benefiting from this teacher and their approach? (What is the impact of the enterprising approach? Are students achieving better outcomes or grades and going on to secure better jobs?)
3. What is the value that this teacher and/or their activity is adding to any stakeholders? (Are they engaging outside of the University to bring enterprise into the curriculum?)
4. What has been the impact of this teacher and their approach? (Case studies and stories of success and the impact on stakeholders of the University)



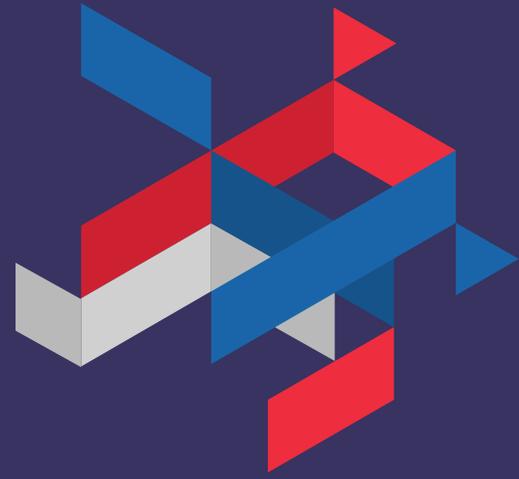
8. Enterprise in the Curriculum Award

Development and delivery of innovative ways of teaching that promote, for example, enterprise behaviours of collaboration, critical thinking, creativity, etc.

Award criteria

Your 500-word application should:

1. Demonstrate depth and breadth of enterprise embedded in the curriculum (showing how it is embedded, and with what breadth and depth).
2. Articulate how enterprise in the curriculum is evaluated (How is the effectiveness of enterprise in the curriculum evaluated? Are you adopting any frameworks or standards? What are the measures of success?).
3. Evidence the impact of enterprise in the curriculum (How many students engage with these programmes? Is this activity influencing other parts of the University?).
4. Demonstrate the positive impact and difference made to students and wider stakeholders (case studies and stories of success and the diversity, breadth and reach).



Enterprising University of the Year award

The final award

Finally, the Enterprising University of the Year is based on the best set of (up to three) submissions in the above categories by one HEI. The HEIs do not need to apply separately for this category.

For the Enterprising University of the Year award, the focus is on the evidence of activity followed by impact or achievement in the respective award categories. In the overall evaluation, we will seek additional evidence on how it was achieved, whether the institution made structural support to make these possible, internalised the positive impact, and have plans to institutionalise good practices.

We will also look for:

01

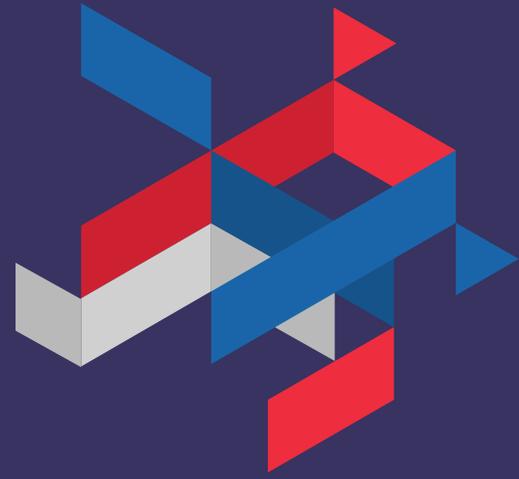
evidence on how it was achieved;

02

whether the institution gave structural support to make these possible;

03

learned and have plans to institutionalise good practices.



Application Process

The application set consists of:

1. Contact details: the name of institution, link to institution's website, key contact person's full name, job title/role, email, telephone, award category (max three per institution), title of submission (max ten words);
2. A maximum of 500-word written submission that addresses the specific award criteria and option to add PDF to provide evidence;
3. A maximum of four pages A4 annexe that provides supporting evidence. It can be text, graphics in any format you choose as long as you can submit this annexe as a PDF.

A valid application has a completed form and an optionally uploaded annexe.

Each HEI can apply for up to three separate award categories; each application must be a separate entry.

Applications containing more than a 500-word count narrative, containing more than four A4 pages (single side) of Annexes, submitted beyond the deadline date or beyond three applications per HEI will be considered invalid.

Application form

[Click this link to download the form](#)

Key dates and timeline:

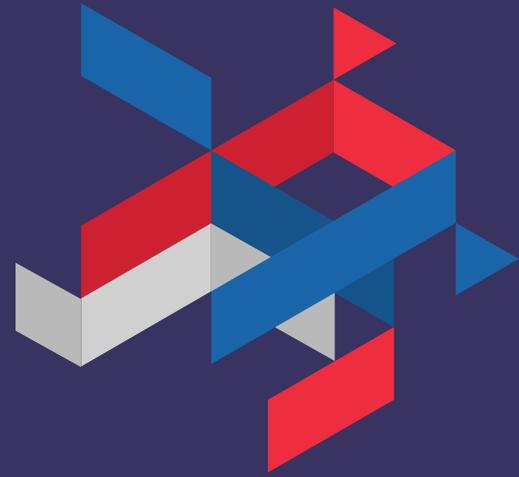
- 20th April 2021 – application process open, proforma submission form available
- 1st June 2021 – formal application form link available
- 13th June 2021 (midnight UK time) – application submission deadline
- 28th, 29th or 30th June 2021 – winners announced at the Entrepreneurial University Awards ceremony

Key Contact:

For clarification and queries, please contact:

Nodira Akhmedova, Central Project Coordinator, Creative Spark Uzbekistan

nodira@changeschool.org



Video materials

We would like to share with you the Entrepreneurial University Awards Pilot project promotional video along with the record of our four panel sessions delivered in March 2021.

You are welcome to watch them by scanning the QR-code.

We look forward to seeing you among the winners!



<https://l.ead.me/EU-Awards-Uzbekistan>

